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**FOR IMMEDIATE RELEASE**

**KIDDER CEO SPEAKS ON DIVERSITY IN THE RETIREMENT PLAN INDUSTRY AT NATIONAL CONFERENCE**

ORLANDO, FL – Keith Gredys, President & CEO of Kidder Benefits Consultants, presented in a panel discussion entitled Future Faces in Advising at the 2018 PLANADVISOR National Conference in Orlando.

The discussion centered around the growing need to attract women, minorities and young people to the plan advisory profession. There is a need not only to create more capacity in the advisor space, but also to more accurately reflect the increasingly multicultural needs and aspirations of plan sponsors and participants.

Mr. Gredys noted, “Demographics are changing, and as an industry, we need to stay relevant. We must work together to attract more women and minorities to the field. Certainly, there are obstacles to overcome. But at Kidder, we are focused on diversity. And we are already seeing positive momentum.”

The annual PLANADVISOR National Conference brings together top retirement industry professionals from across America for several days of discussion and debate about cutting edge retirement issues, practice management tools and institutional investment strategies.

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**About Kidder:**

Kidder Benefits Consultants is nationally recognized for its expertise in pension consulting and administration. The firm is experienced in all types of plans – including 401(k), Defined Benefit, Cash Balance and ESOPs – and provides IRS and Department of Labor resolution services and fiduciary governance on behalf of plan sponsors. Kidder currently serves nearly 1,000 qualified plans and 30,000 participants across the country from its headquarters in West Des Moines, Iowa, as well as regional offices in Omaha, NE, Albuquerque, NM, Tucson, AZ and Gainesville, FL. For additional information, visit [www.askkidder.com](http://www.askkidder.com).