

For more information, contact:
Keith Gredys, CEO & President
515-254-1178
kgredys@askkidder.com

Ask Kidder.
the qualified plan experts

FOR IMMEDIATE RELEASE

**NEW KIDDER ALLIANCE DELIVERS ENHANCED TOOLS AND RESOURCES
TO HELP IMPROVE PARTICIPANT OUTCOMES**

WEST DES MOINES, IOWA – Keith Gredys, CEO & President of Kidder Benefits Consultants, has announced the firm’s membership in the Global Retirement Partners Advisor Alliance (GRPAA). Through the alliance, plan sponsors served by Kidder will have access to innovative, cost-effective tools and resources designed to achieve better participant outcomes. The goal is to enable participants in small- to mid-size companies to receive financial wellness benefits similar to those received by participants in Fortune 500 companies.

The resources include an online financial learning center, a personalized employee financial wellness assessment, a workforce financial assessment tool, an optional financial helpline and a comprehensive library of participant workshop tools and materials.

In making the announcement, Mr. Gredys noted, “Our fundamental mission is to develop unique, personalized and compliant qualified plan solutions that help business owners and their employees optimize their retirement outcomes. The new relationship with GRPAA underscores our commitment to continuous improvement in the key areas of financial wellness and retirement readiness.”

###

About Kidder:

Kidder Benefits Consultants is nationally recognized for its expertise in pension consulting and administration. The firm is experienced in all types of plans – including 401(k), Defined Benefit, Cash Balance and ESOPs – and provides IRS and Department of Labor resolution services and fiduciary governance on behalf of plan sponsors. Kidder currently serves nearly 1,000 qualified plans and 30,000 participants across the country from its headquarters in West Des Moines, Iowa, as well as regional offices in Omaha, NE, Albuquerque, NM, Tucson, AZ and Gainesville, FL. For additional information, visit www.askkidder.com.